

A KEY TO YOUR DREAMS



• COMPANY PROFILE •


DHAIRYA
GROUP

An ISO 9001 : 2015 Certified Company



VARANASI

Varanasi is one of the holiest, one of the oldest and it is by far one of the most fascinating destinations not only in India but in the world also Known as "**Kashi**" or "**Banaras**" this holy city is located in the southeastern part of the state of Uttar Pradesh. Legend has it that the first Shiva Jyotirlinga emanated from the earth in this city and flared straight into the sky. This is why Varanasi is also known as Kashi or "**the City of Temples**".

Varanasi is situated between two ancient rivers, first **Varuna** and second **Assi**. By amalgamating "**Varuna**" and "**Assi**" thus, the name Varanasi came into existence.

This city has a different experience to offer for different visitors. Gallian is the soul of Banaras with its eccentrici

ties, lingo, the people living in it peppered with the explosive-ridden language of the Part of the town. To witness the heavenly beauty of the pious ghats "**Subah-e-Banaras**" is a transcending experience of how life starts with devotion and spirituality.

This city has its own character and many have fallen hopelessly in love with it.

Many books and movies have managed to capture the spirit and essence of the city in its purest form. This vibe of piousness is peculiar of the city of Varanasi. That's why it is believed that on dying here, you will be guaranteed a place in heaven. Thus, it is hardly a surprise why Varanasi is so important to Hinduism.

ABOUT US

Dhairya Infratech Pvt Ltd, Uttar Pradesh a leading real estate developer was founded 20 years back in Religious capital of India "**VARANASI**" where it has been headquartered and since then has been scaling new heights by each passing day. The company has set new trends of architectural finesse in the contemporary scenario touching the horizons of excellence. The company is developing projects in different verticals of real estate like residential, townships, commercial, retail, office spaces, and hospitality.

Dhairya has not only expanded in terms of a number of projects but in terms of the kind of engineering

techniques, innovative designing and architectural finesse it has brought in to the Indian real estate industry.

To expand its roots and diversify its field **Dhairya** has stepped into several other ventures like Pharmacy and herbal medicine by manufacturing medicine of Nucora Life care. It has also stepped into the e-commerce field by Dashwell a leading direct selling company dealing in world-class health and personal care products. Dashwell is a division of **Dhairya Group** growing at the phenomenal rate every year.

OUR SERVICES



Real Estate
(Flats, Duplex, Plots)



Pharmacy



Herbal Medicines & Products



Export-Import



E-Commerce
(www.rkrise.com)



Hospitality
(Hotel, Cafe-Bar & Resorts)

CMD & FOUNDER'S MESSAGE



**MR. MOHAN CHATURVEDI
(AMBUJ)**

Dear Friends,

Dhairya Group has always believed in the philosophy "when the going gets tough, the tough get going". Thus, Dhairya Infratech is always prepared to meet the challenges posed by time and changing aspirations. Aptly backed by the strong networks of suppliers and designers, our buildings and complexes are landmarks in their respective locations. Our R&D includes working increasingly in customer satisfaction by delivering products and services of international standards on the one hand, and the dynamics of the discovering new technologies on the other. This is what helped us continuously orient and reorient synergies of design and materials to dedicated uses.

We are looking forward to further step into new ventures with Pharmacy, Herbals, FMCG, and Hospitality Industry.

I hope that the following year will be one with greater achievements, like the one gone by.

Thanking you.

A handwritten signature in black ink that reads "Mohan Chaturvedi".





REAL ESTATE

(Flats, Duplex, Plots)

RUNNING PROJECT

Dhairya is constantly working for the development and shaping of land as well as contributing in the progress and growth of the nation. In the commercial segment, the company has developed apartments, starred category hotels and office spaces. Next in the line is the development of IT Parks in metros. **Dhairya** is all set to foray in the area of development of residential complex and cafes.



Dhairya Sparsh Aparment
Sundarpur, Varanasi



Dhairya Residency
Badi Gaibi, Varanasi



Dhairya Rajvansh Plaza
Ashapur, Varanasi



Dhairya Pearl
Roopapur, Varanasi



Shree Sai Dhairya Enclave
Dhanpalpur, Varanasi



Dhairya Plaza
Lohta, Varanasi



Commercial Projects at
LANKA | SONARPURA
ASHAPUR | LOHTA



Shri Sai Bhumi Enclave
Lucknow



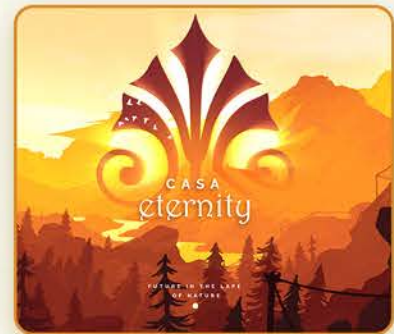
Shivalik Tower
Lucknow



Dhairya Dhruva Valley
Dehradun



Casa Eternity Resorts
Ahaura, Mirzapur



Dhairya Casa Eternity Valley
Shakteshgarh, Chunar, Mirzapur

COMPLETED PROJECT

Within very less time, **Dhairya** has emerged as one of the players that have carved its path in the real estate business. With its presence in **Uttar Pradesh**, it has delivered highly appreciated projects. To continue its upward trajectory, **Dhairya** is planning to execute quality affordable homes in cities all over Northern India.



Shivshakti Paradise
Kamachha, Varanasi



Hanumant Kripa
Vinayaka, Kamachha, Varanasi



Kalpatru Apartment
Kamachha, Varanasi



Shree Haridham Apartment
Vinayaka, Kamachha, Varanasi



Dhairya Awadh
DLW, Varanasi



Dhairya Nikunj
Sunderpur, Varanasi



Dhairya Heaven Duplex
Awaleshpur, Chitapur, Varanasi



Dhairya Enclave
Brij Encalve Colony, Sudnderpur, Varanasi



www.dhairya infratech.co.in

UPCOMING PROJECT

Dhairya, a real estate development organization under the leadership of Chairperson, **Mr. Mohan Chaturvedi**, takes pride in its team of avid professionals who have come together to create a network of excellent living spaces. At **Dhairya**, we are passionate towards creation of aspirational yet functional homes; contemporary yet soulful homes. The organization aims at providing homes that will be rewarding assets for the new age Indian who is striving for international quality of life.



Dhairya Panache

Kaazi Sarai, Babatpur, Varanasi



Casa Green City

Sindhitali, Ramnagar Varanasi



Duplex

Chinhat, Lucknow

www.dhairya infratech.co.in





DHAIRYA
GROUP



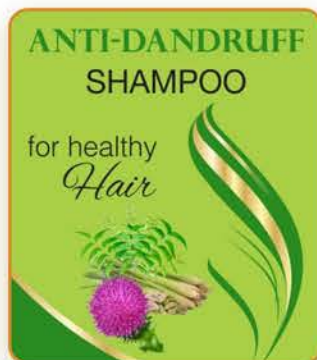
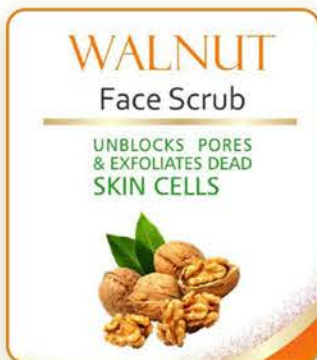
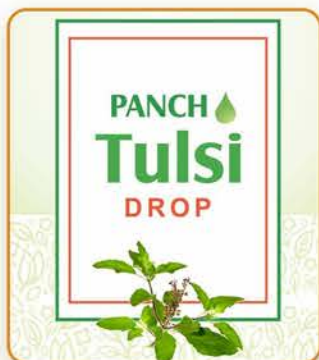
PHARMACY

Herbal Medicine
& Products



Dhairya Infratech has stepped into the pharmacy sector by introducing their brand "**Nucora Life Care Pvt. Ltd.**" & "**Xavi Biotech Pvt. Ltd.**". They are manufacturing, marketing and distributing the **Herbal** and **Medicated products.**

PRESENTS



Manufacturer



Marketer



Distributor

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info@xavibiotech.com
sales@xavibiotech.com

nucoralifecare@gmail.com
www.nucoralifecare.com

PRINT MEDIA ADVERTISEMENT



DANIK JAGARAN
30, August 2016



HINDUSTAN
30, September 2016



TIMES OF INDIA
11, February 2017



TIMES CITY
28, February 2017

DHAIRYA GROUP

*Unity is strength...
when there is teamwork and collaboration,
wonderful things can be achieved.*





DHAIRYA
GROUP

An ISO 9001 : 2015 Certified Company

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